

[News Release]

March 19, 2021

Nikkei Financial Technology Research Institute Inc.

Launching a new product "SMACOM"
~ A smart navigator to forward-looking investors ~

We are pleased to announce the release of our new service "SMACOM", an investment decision support information distribution service that pursues the active utilization of alternative data from NIKKEI group. SMACOM is designed to specifically target professional institutional investors such as hedge funds and asset management companies.

"SMACOM" provides unique information making full use of our AI/big data analysis technology for various information useful for investment evaluation for listed companies in 51 major countries including most of OECD countries. "SMACOM" rapidly improve the efficiency of the investment stock selection process for institutional investors.

"SMACOM" is based on our proprietary techniques in forecasting of future financial statement, fraud accounting detection and credit risk. "SMACOM" also provides sentiment scores on each news article from various world news sources including NIKKEI's financial news that enables investors to implement a portfolio strategy with a different approach compared to the traditional stock selection process.

You may be also interested in the following product introduction video.

https://www.youtube.com/watch?v=frOh_RpZDiM

If you have any concerns or questions, please feel free to contact us at any time.

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About Nikkei Financial Technology Research Institute Inc. (Nikkei FTRI)

Nikkei FTRI is a group company of NIKKEI, the largest economic and financial journal media conglomerate. Financial Times in UK is also a part of group media.

Nikkei FTRI established in 1999, and provides professional services in the field of financial risk evaluations to institutional investors in the world.